



# WPITCOM Ai People Counter

## Professional Ai based network connected visitor counter



### Key Features

- Detects & Counts Visitors
- Age and Gender Detection
- GDPR compliant
- Dual Camera
- For Outdoor Usage
- POE
- Fanless

#### GENERAL INFORMATION

Model WPITCOM Ai People Counter

#### DESCRIPTION

The WPITCOM People Counter is an intelligent, AI based, device that is installed above the point of interest, like entrances, exits, service or advertising area.

The device is monitoring the people's traffic in a defined area and can be configured to transmit frequently the data to a server.

WPITCOM Signage Manager 3 receives this data and transforms them into analytical data to be used in the CMS solution, or outside for enhanced usage as headcount planning or success analysis.

Collected data is categorized in different data, like adults or children, and is also trying to guess the gender and age of the visitors. In contrast to traditional methods of visitor counting, this approach opens new possibilities for a more detailed and precise adjustment of in store activities, whether in service, peak times, advertising, or trend analysis.

Because our **WPITCOM Signage Manager 3** users can simply add one or more licensed device to a specific "location" (e.g., store, mall, building), overviewing visitor count, frequencies, peak times, and age range are made extensively easy to obtain.

Please connect to our support department to receive more information on this interesting product.

#### INTERFACES

Network	Ethernet 100/1000 RJ-45
WLAN / Wi-Fi	IEEE 802.11 b/g/n
Serial	RS485 DI / DO

#### POWER

Input	DC 12V 1A power adapter or POE
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#### ENVIRONMENT

Temperature (Operation)	TBD
Humidity (Operation)	TBD
Temperature (Storage)	TBD
Humidity (Storage)	TBD

#### SPECIFICATIONS

<b>Physical</b> Colour / Housing Material	White Metal Housing with mount
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All trademarks are the property of their respective manufacturers. We reserve the right to make changes and errors. Please update your existing product information before placing your order. This product information does not constitute a performance guarantee.

Master imaging, setup & customizing, individual laserengraving with company names and inventory numbering on request, customer-specific hardware adaptation possible for bulk purchases.

Specifications may be changed without prior notice. Please update your specification before purchasing the product.

Rev 1 – 2026/01/23



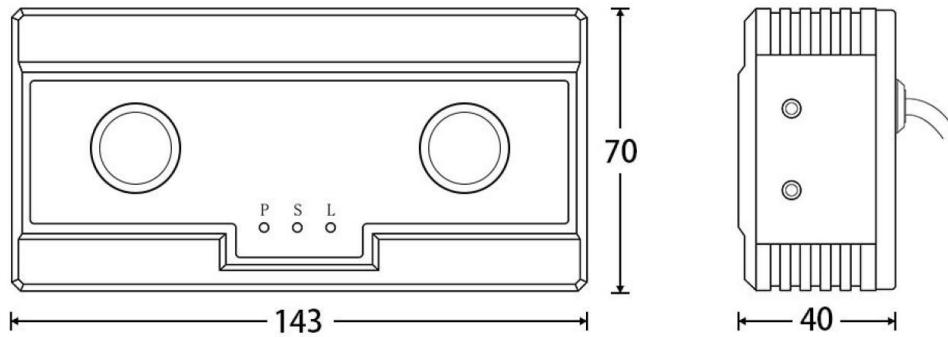
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## TECHNICAL DATA

Device / Module Units : mm

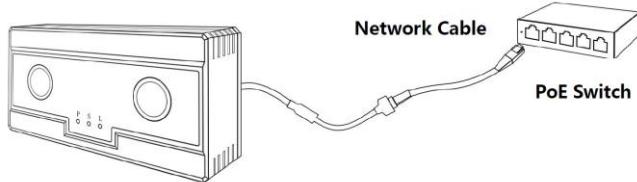
### Dimensions



### Connections



### POE (Power over Ethernet)



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All systems have the necessary certifications required in the USA & EU.

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